

Rags to Riches Stock Market Project

50pts

For this project you will need to pick your best performing stock and your worst performing stock from the stock market game. The following is an outline of what is required:

Cover Page 5pts

Include your screen name, what was your total capital gain/loss and game rank as of _____, how much tax you would have to pay (based on 15% capital gains tax) and your net profit.

Your name, period and date at the bottom of the page

Page 2 Order History 5pts

Print out of you order history (as up-to-date as possible)

Page 3 (comparison of you best performing stock and worst performer) 15pts

For each company include the following:

- Company Name,
- stock market symbol,
- Total current value of the company (aka Market Cap)
- headquarter location,
- number of employees,
- CEO & CEO pay (total compensation: salary, stock options, bonuses),
- industry sector,
- what to they make or do,
- your total **capital gain/loss (in BOLD)**,
- Your recommendation: BUY or SELL and a brief (3-5 sentences) on why

Page 4 - Stock performance chart 5pts

chart of how the stock has performed over the last year compared to the S&P 500 (hint use the comparison function available at most finance websites. You should be able to use one chart for all three, just make it clear

Page 5- Cause and effect 10pts

Create a brief cause and effect scenario for the two chosen stocks. Each scenario should show a cause in which the effect would the stock price would go in opposite direction of its current trend.

Page 6- Summary 10pts

Create a poem, illustration, cartoon, etc about what you learned about the stock market/ investing.

Note: everything must be typed except page 6.

